

Year 10 BUSINESS

Overall Intent:

Students in Year 10 will study four of the six units of the GCSE in Business. The first four units comprise: Business in the real world, Influences on Business, Business Operations and Human resources. 'Business in the real world' is intended to introduce students to the subject. Students will consider the purpose of business activity, the role of business enterprise and entrepreneurship and the dynamic nature of business. They will also learn about the different legal forms a business can take, the goals businesses set themselves, how they decide where to locate and how they plan their activities. All businesses are influenced by external factors, and the 'Influences on Business' topic considers some of the most important of these, including technology, the economic climate, globalisation and the law. Both Unit 1 and Unit 2 relate to the four functional areas of business (Business Operations, Human Resources, Marketing and Finance) that are covered in Units 3 to 6. In 'Business Operations' students will consider the different ways that businesses produce goods and services, how they manage their stock and their suppliers and how they attempt to produce high quality products and provide good customer service. In 'Human Resources' students will study how businesses structure their organisations, how they recruit and select employees and how they motivate and train those employees once they start work. As well as building their knowledge and understanding of key business concepts, students will develop their skills of application and will practise applying their knowledge and understanding to familiar and unfamiliar business contexts. We will activate their prior knowledge and experience and introduce them to business stories in the news and support their ability to recognise the relevance to their future. We will bring high-profile business leaders to life and will focus on the idea of business studies as a study of strategy and decision-making in a changing context. Additionally, students will develop their analytical skills and use case studies to support a chain of argument. They will need to use a combination of quantitative as well as qualitative data. They will also develop their evaluation skills and make judgements based on their analysis.

| | Autumn 1 | Autumn 2 | Spring 1 | Spring 2 | Summer 1 | Summer 2 |
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| Topic/Area of study | BUSINESS IN THE REAL WORLD | BUSINESS IN THE REAL WORLD INFLUENCES ON BUSINESS | INFLUENCES ON BUSINESS | INFLUENCES ON BUSINESS BUSINESS OPERATIONS | BUSINESS OPERATIONS HUMAN RESOURCES | HUMAN RESOURCES |

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| <p>Key learning aims – knowledge and skills</p> | <p>Key Knowledge: The purpose and nature of business, business ownership, setting business aims and objectives, stakeholders, business location, knowledge of key concepts. Key Skills: Application of understanding to familiar and unfamiliar contexts.</p> | <p>Key Knowledge: Business planning, expanding a business, technology, ethical and environmental considerations, knowledge of key concepts. Key Skills: Application of understanding to familiar and unfamiliar contexts, problem solving and decision-making, analysis using qualitative and quantitative data, evaluation.</p> | <p>Key Knowledge: The economic climate on businesses, globalisation, legislation, knowledge of key concepts. Key Skills: Application of understanding to familiar and unfamiliar contexts, problem solving and decision-making, analysis using qualitative and quantitative data, evaluation.</p> | <p>Key Knowledge: Competitive environment, production processes, the role of procurement, knowledge of key concepts. Key Skills: Application of understanding to familiar and unfamiliar contexts, problem solving and decision-making, analysis using qualitative and quantitative data, evaluation.</p> | <p>Key Knowledge: The concept of quality, good customer service, organisational structures, knowledge of key concepts. Key Skills: Application of understanding to familiar and unfamiliar contexts, problem solving and decision-making, analysis using qualitative and quantitative data, evaluation.</p> | <p>Key Knowledge: Recruitment and selection of employees, training, motivating employees, knowledge of key concepts. Key Skills: Application of understanding to familiar and unfamiliar contexts, problem solving and decision-making, analysis using qualitative and quantitative data, evaluation.</p> |
| <p>Assessment</p> | <p>Exam questions based on Unit 1</p> | <p>Exam questions based on Unit 1/2 End of Unit 1 Assessment</p> | <p>Exam questions based on Unit 2 End of Unit 2 Assessment</p> | <p>Exam questions based on Unit 2/3</p> | <p>Exam questions based on Unit 3/4 End of Unit 3 Assessment</p> | <p>Exam questions based on Unit 4 Paper 1 Mock Exam covering all units</p> |