

Year 12 BUSINESS

Overall Intent:

At Key Stage 5 (Year 12 and Year 13), we deliver the AQA A-level Business course. The year 13 course is intended to develop and build on the year 12 scheme of learning. It is intended to encourage students to develop an enthusiasm for studying business, gain holistic understanding of business in a range of contexts, develop a crucial understanding of organisations and their ability to meet society's needs and wants, understand that business behaviour can be studied from a range of perspectives, generate enterprising and creative approaches to business opportunities, problems and issues, be aware of the ethical dilemmas and responsibilities faced by organisations and individuals, acquire a range of business and generic skills including decision making, problem solving, the challenging of assumptions and critical analysis, as well as apply numerical skills in a range of business contexts.

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topic/area of study	UNIT 7: ANALYSING THE STRATEGIC POSITION OF A BUSINESS UNIT 8: CHOOSING STRATEGIC DIRECTION	UNIT 7: ANALYSING THE STRATEGIC POSITION OF A BUSINESS UNIT 9: STRATEGIC METHODS – HOW TO PURSUE STRATEGIES	UNIT 7: ANALYSING THE STRATEGIC POSITION OF A BUSINESS UNIT 9: STRATEGIC METHODS – HOW TO PURSUE STRATEGIES UNIT 10: MANAGING STRATEGIC CHANGE	UNIT 7: ANALYSING THE STRATEGIC POSITION OF A BUSINESS UNIT 10: MANAGING STRATEGIC CHANGE	UNIT 7: ANALYSING THE STRATEGIC POSITION OF A BUSINESS UNIT 10: MANAGING STRATEGIC CHANGE REVIEW OF YEAR 12 UNITS 1-6	EXAMS

<p>Key learning aims – knowledge</p>	<p>Mission, corporate objectives and strategy.</p> <p>Analysis of the existing internal position of a business to assess strengths and weaknesses: overall performance.</p> <p>Analysis of strategic operations: investment appraisal</p> <p>Assessing a change in scale.</p> <p>Assessing innovation</p> <p>Assessing internationalism</p> <p>Strategic direction: choosing which markets to compete in and what products to offer.</p> <p>Strategic positioning: choosing how to compete.</p> <p>Analysis of the external environment to assess opportunities and threats: the competitive environment.</p>	<p>Analysis of the existing internal position of a business to assess strengths and weaknesses: overall performance.</p> <p>Analysis of strategic operations: investment appraisal</p> <p>Assessing a change in scale.</p> <p>Assessing innovation</p> <p>Assessing internationalism</p>	<p>Analysis of the external environment to assess opportunities and threats: political and legal change</p> <p>Assessing greater use of digital technology</p> <p>Managing change</p> <p>Managing organisational culture</p>	<p>Analysis of the external environment to assess opportunities and threats: economic change, social and technological change</p> <p>Managing strategic implementation</p> <p>Problems with strategy and why strategies fail</p>	<p>Analysis of the external environment to assess opportunities and threats: the competitive environment</p> <p>Review of knowledge from the year 12 course</p>	<p>Students will sit their final exams in this half term, after which the course will conclude.</p>
<p>Key learning aims - skills</p>	<p>Throughout the course, students will develop skills in calculation, data analysis, thinking critically about issues and making informed decisions.</p>					

Assessment	Exam questions based on Units 7 & 8	Exam questions based on Unit 7 & 8	Papers 1, 2, 3 Mock Exams (synoptic)	Exam questions based on all Units (1-10)	Exam questions based on all Units (1-10)	External Exams – Papers 1, 2 and 3
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